



Electrolux Macedonia Palenzo - Internet Revenue Channel Management Software

Electrolux Macedonia is a web-based application that helps hoteliers manage Internet revenue channels such as Electrolux.com.mk , and many more.

A hotel revenue manager has a goal - to sell as many rooms as possible as much of the time as possible. With today's Internet age, many consumers make travel arrangement online and this includes hotels. Currently for a hotel many reservations are booked via the Internet, making Internet channels a very important part of revenue generation.

Some hotels use three, five, ten, twenty or more Internet channels to sell their room inventory. The more channels a revenue manager can keep in line - the more exposure for their hotel to consumers, and in the end this creates more revenue.

WEB-BASED HOTEL CHANNEL MANAGEMENT

Electrolux Palenzo is a web-based hotel channel management system for hotel revenue managers that allows them to maintain their hotel's rate and availability distribution across numerous third-party sales sites simultaneously.

Electrolux Palenzo allows you to combine all of your hotel's Internet channels into one easy to use interface. Instead of logging into websites individually to update information, let Electrolux Palenzo assist with your hotel's yield management by doing it for you.

- Stop updating rate and availability information by logging into your hotel's websites individually, Electrolux Palenzo does it all for you



ElectroluxPalenzo updates and reports on your hotel's channels all at once.



ElectroluxPalenzo gives you full control of your hotel's pricing points.



ElectroluxPalenzo

- Consolidates and automates an unlimited amount of Internet revenue channels into one easy to manage channel
- Seamless integration of multiple hotel properties - manage all of your hotel properties at once
- Increase your hotel's Internet sales presence - now you can maintain more channels than you otherwise could maintaining the data by hand
- Save time and money by streamlining internet hotel channel management as well as maximizing profits

gives you useful hotel reservation data to make informed decisions.



FULL CONTROL OF HOTEL RESERVATION WEBSITES

Keep your hotel's existing sales websites, yet manage them all in real-time via Electrolux Palenzo. This means you will never have to log into each extranet to manage your data - enter it once and then let Electrolux Palenzo update all of your sites for you all at the same time.

ElectroluxPalenzo gives you the live status of your requests.

- See all of your information before submitting your update, such as calculated sell rates and net rates - for each room type, for every rate plan
- Manage multiple hotels with one login
- Electrolux Palenzo automatically calculates all of your net rates and sell rates from your markups and margins



Control each of your hotel's Internet revenue channels - even unique settings.

DATA TO MAKE SOLID DECISIONS

Electrolux Palenzo puts key data points at your finger tips so you can make solid business decisions. Our software fetches real-time data from all your channels at once. From there, you can see side-by-side comparisons of your channels.

- Fetch live data to make sure your reports are up to the minute accurate
- See a total number of rooms allocated across all of your channels for each date
- Printable versions let you take your data with you

LIVE HOTEL RESERVATION STATUS

You can view the status of all your requests in one window. Here you can find out what requests are executing, pending or completed.

- See exactly what data was requested to be updated or when the last report information was fetched

- Find out who created each request and when it was created
- Acts as an auditable paper trail of all actions in the system

SIMPLICITY AND RELIABILITY

Not surprisingly, our strongest feature is how easy it is to use. Why make channel management more complicated than it already is?

Our automatic report validation pulls a report each time you issue updates and compares the report data to your update data to make sure your information is entered and stored correctly every time.

24/7 SUPPORT

We never charge for our training and support as long as you use the software. When your team needs assistance or a question answered during or after business hours someone will be there to assist.



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