



Social politics – Politic of development

Future behavior Codex

The resolving condition for successful activity of one service industrial company is the effective social politic, responsible partner relationship with their workers, their state and their society. Following this principle, the board of **Electrolux Macedonia** is devoting special attention on the creation and development of inovattive social tehcnologies. **Electrolux – Macedonia** tendency is to create new civilized rules of the communal relationships in the social politics effort sphere and in that way to form the future based of the common responsibilities and developments. The service, productive and the selling activity is concentrated in reforms and culture in the economy life of our state where the products are to be send from the manufacturers, sales and guarantee up to service conditions in comparison with the other states and contingents. From here is rising the need of securing the workers with high education cadre, needed equipment and protective facilities. Likewise, the employed in **Electrolux - Macedonia** are having regular salary, food and transport to the workplace and back and payment of all taxes of the employed. With the investment and the start of the company, also

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started the recruitment of people in all domains. With this, our company is working to raise the material standards of the citizens in Bitola and Skopje because the bigger number of the employed are from these cities, although in the company are working also from the surrounding villages which are near **Electrolux – Macedonia**. Likewise, this company has a school for learning education and crafts in different areas. And for that, the social politics in one company is not just a pretty word. Behind our words are standing our achievements in this sphere and our future plans for developing the social infrastructure, support of the culture, education and sport. A special place in our company are taking the social activity and support of the young specialists with the goal to achieve special knowledge which they will and can use them in their own futures.

Sociological aspects in the working



Taking the consideration of the full economic-social standards in which all citizens are in the Republic of Macedonia and the historical development of the events after the independency of Macedonia and the changes that became in the transition period, plenty foreign investors had developed interest for developing business on the territory of Macedonia. Likewise, the subject of interest became a lot of enterprises that were in property of Macedonia and then they were ranged with the process of privatization and today they are in private possession. In the beginning phase of the forming of the products and their transport, also emerged the first spontaneous

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revitalization on the social interactions between the citizens at all, not only from Bitola and Skopje, but also from the surrounding region. In this matter, a different role had showed in the firm, and that is the social part. This role is not only the importance of the financial aspect on regional and national level, but also the gaining of the social position of the workers in Electrolux and the changes that they have to do. This above is for the changes in whole system of values and attitudes.

From this aspect is generating one whole situation, which from one side is continuity of the tradition mixed with the standards of the new life and the passing on the part of transcontinental level with spontaneous placing of new social norms, which are mutual creation of all the employers in the company and with tendency to expand. There is changes in the social activity, in the contacts between the employed and changes in the all of citizen's social behaving around the region of the firm. Other moment on which has to pay attention from social aspect also are the changes that becomed from the process of decentralization. This directly will interact with the improvement of the economic-social standing of the citizens in the region over the inflow means that will have the cities of Bitola and Skopje. It downs to financial injection that represent a good opportunity for improvement in the life standard on the region's level. The organization of the firm is prepared in every moment for parallel following of all world standards from any domain, and with that, continuous merging with Europe and the developed cities to Bitola and Skopje at all.

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On the generations that are coming and will inherit and continue the identity of the firm, respecting the other competition on the markets, and with this we will prove that Electrolux is a subjectivity with established grounds on all spheres in the society and will continue to expand from the point of the creation on the inception, to the completing of all plans and investments that we have 'd started, and to be the seeding ground of the antique-old new country of Macedonia in :

sport, culture, investment, identity, autonomy, concern for neighbor countries and their potential, central point for business in southeastern Europe and the Balcan. We in Electrolux are hoping that in our existence from the year 1984 have proved that we can continue the challenges of the world economy and transitions to think forward in 20 years for the civilization. We will cooperate with every company that will show interest in mixed investments in all areas of working and responsibility and forward-consolidated agreements with direction at conquering the world markets.



Founder

Mr. Palenzo Dimche 16/04/2008 Bitola

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