



# cooking made easier



## freeze

Each tray withstands temperatures as low as  $-40^{\circ}\text{C}$  and maintains its integrity while frozen for long periods. Unlike a plastic tray, a paperboard container cannot become brittle and shatter when frozen.



## cook

Baking or roasting in an oven up to  $220^{\circ}\text{C}$  or simply reheating in a microwave, our paperboard oven containers ensure food is cooked evenly and thoroughly.



## insulate

Pressed board trays can be removed from an oven or microwave without having to use oven mitts. As paperboard is a natural insulator, our containers also keep food warmer for longer when out of the oven.



## release

Our pressed board trays exhibit excellent non-stick properties for all types of food. Whether it is dessert, quiche, roasted vegetables or lasagne, paperboard oven trays ensure that every morsel is delivered to the plate.



Rinse and recycle - when finished with the tray, simply rinse and deposit it into your waste paper recycling bin.

# environmental care

## renewable raw materials

Paperboard oven trays are simply better for the environment than other containers in the market.

Wood being a renewable and recyclable resource is the primary raw material in our pressed board trays. Paperboard is sourced only from those suppliers who have FSC/PEFC chain of custody, ensuring that feedstock comes from legal and sustainable forestry resources.

## better protection, less waste

Packaging doesn't just need to look good, it also needs to protect the contents effectively. Damaged food trays on shelf tend not to sell. Pressed board trays are robust, do not dent like aluminium and cannot shatter when chilled or frozen.

## widely recycled

Pressed dual ovenable board trays comprise 90% virgin fibre and 10% polyester coating. Once rinsed, our containers can be sent with your waste paper to the recycling mill where, after 20 minutes in the slurry, the two materials separate. The small amount of polyester is skimmed off and the remaining fibre can be recycled up to 7 times.

## operating within the carbon cycle

Replacement of plastic trays produced from old carbon material (i.e. from fossil fuels) with paperboard oven trays produced from new carbon immediately reduces your carbon footprint.

It is not just enough to change to a new carbon source because manufacture may require the consumption of significant old carbon energy; for example a coal-fired power plant. Paperboard requires less than 50% of the energy to produce polyester, polypropylene and aluminium.

“Using bio/renewable feedstock moves us towards a carbon neutral or even zero carbon footprint”

RAMANI NARAYAN, PROFESSOR OF CHEMICAL ENGINEERING AT MICHIGAN STATE UNIVERSITY









