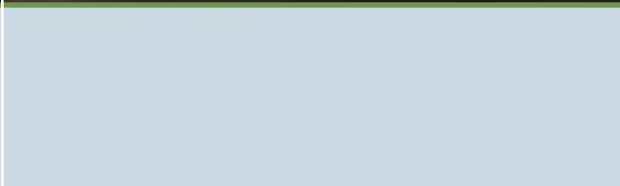
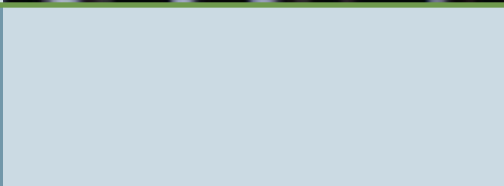
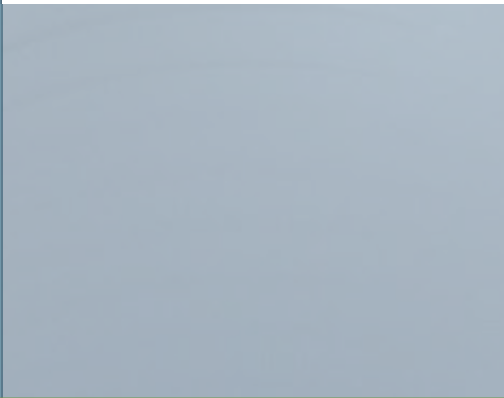


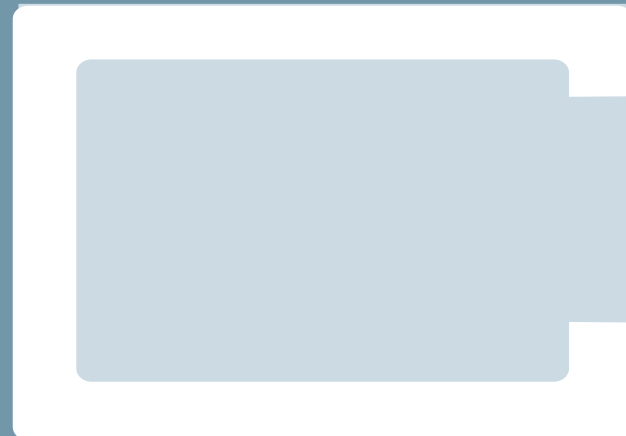


 **lariplast**s.a. ||||  
plastics industry





# CONTENTS



- THE COMPANY
- PHILOSOPHY
- OUR PEOPLE
- PRODUCT QUALITY
- ENVIRONMENTAL MANAGEMENT
- FACILITIES
- PRODUCTS
- DISTRIBUTION NETWORK
- SERVICES
- VISION





## THE COMPANY



**LARIPLAST** is the leading company in the Balkans in the plastics industry. Active in manufacturing, designing, packaging and marketing plastic tabletop utensils, available for retail and wholesale, it has followed a steadily climbing course.

Since 1969, the year of its foundation, until today, its successful development has been characteristic of the company's dynamic nature; a company that has introduced a new era in the plastics industry.

Founded 39 years ago under the title Tserepa Bros S.A., with a will to work hard and a vision, in 2008 **LARIPLAST** entered into a rapid trajectory of development, making constant investments in the latest equipment and know-how and employing personnel of the highest skill and specialization.

With collaborations that reach beyond Greece's borders, **LARIPLAST** has established itself in the Asian and European markets, achieving the status of a market shaper and making its position stronger in the global markets.

The ultra-modern plant and the central store houses in Athens and Larissa, covering a total surface area of 32,000 m<sup>2</sup>, the seven integrated production lines and the global distribution network, have been the key factors for creating a company that stands out as a pioneer in the Greek market, and operates, motivated only by the desire to provide complete services and products of outstanding quality to its customers.

# P

**LARIPLAST** has changed the perceptions concerning plastic products.

Our philosophy is the result of a series of values that govern every step of our business activity.

Our most important asset is our people, contributing to **LARIPLAST**'s successful course.

We are always there for our partners and customers, in their every step and particular need.



## PHILOSOPHY

We are socially active, contributing to environmental protection. This is the reason we created quality facilities, invested in recycling units for plastic and ensured the quality of our products by applying the EN ISO 9001: 2000 Quality Assurance system.

We developed a complete network of production lines to achieve the most integrated and complete result, our criterion being the total satisfaction of your demands.

Our every action complies with international specifications, stipulated by legislative and regulatory provisions, both in Greece and abroad.

Quality and innovation are our two basic principles, which contribute towards creating a company that acts, based on attention to detail and the highest level of services.

# P

**LARIPLAST**'s personnel are the cornerstone of its dynamic development and effective operation.

The personnel's spirit of organisation and high level of expertise, in combination with 39 years of experience, have resulted in building collaborations with professionals.

**We always search and recruit people with certified abilities, combining market knowledge, love for the job and willingness to work hard.**



## OUR PEOPLE

**LARIPLAST** invests a large portion of its resources towards modern methods and tools for its more effective management and overall training of its new staff.

At the same time, in order to ensure the optimum quality of the services we provide, we have developed a series of external collaborations with specialized executives and businesses in the market.

**Our suggestions and advices are the result of an integrated process, in which every member of the personnel contributes his expertise. This is the rationale on which the effective and precise operation of our production lines is based.**





# P

## PRODUCT QUALITY

Our product and facilities' quality, hygiene and safety assurance policy is our main concern and one of the key factors of success in our progress to date.

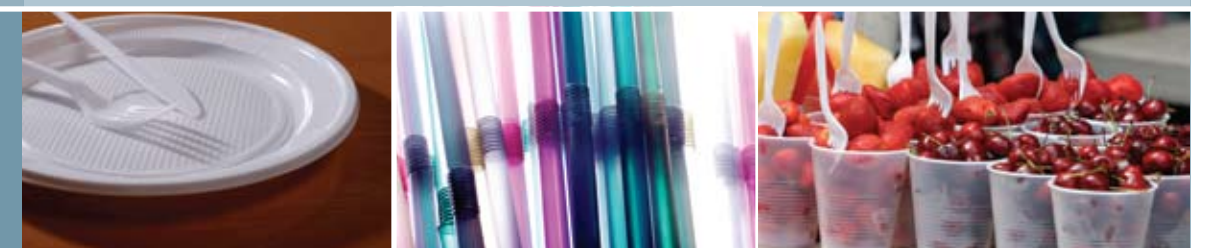
This is why we make sure to provide products of outstanding quality, using established suppliers and raw materials, always with the strictest production quality certificates.

We were one of the first companies in Greece to respond to the market's request for the production of high quality products, and applied the EN ISO 9001: 2000 Quality Assurance system in 1996.

We monitor and check the production process at its every phase in order to ensure that the final product is delivered to the customer in perfect condition and in accordance with the strictest specifications.

At the same time, by applying safety models and using the PP and PS systems in the production process, we are in a position to assess the ergonomics and the safety equipment of our facilities.

Finally, the constant evolution and investment in the areas of quality and hygiene ensure the image and name of our products, as well as the total satisfaction of our customers.



## ENVIRONMENTAL MANAGEMENT

# E

Our goal is to contain the environmental impact of our company's activities and at the same time, to save on resources.

Recycling is an issue of outstanding importance for the protection of our natural resources. We are committed in applying alternative solutions, by reusing and recycling products. This is the reason we invested in safety standards and the use of PP and PS systems in the production process.

This way we achieve the maximum use of renewable raw materials, with greater durability and a longer life.

Environmental management with sensitivity and respect, and our need to contribute towards the protection of the environment, was and will remain of primary importance in a time when the frugal use of raw materials has become a necessity in order to protect our natural wealth.





LARIPLAST's ultra-modern facilities are an investment for the future and a guarantee for the quality of the services we provide.

In the framework of the management's commitment towards the constant modernization and improvement of the services, the company moved in new self-owned facilities, expanding its activities and investing in cutting-edge machinery and equipment.

## FACILITIES

The central offices and the Production Unit are in Larissa, in a self-owned, 32,000 m<sup>2</sup> plot, with indoor areas, where more than 120 employees are employed.

Moreover, in order to ensure the proper operation of the product transport and distribution system to the Greek and global market, there is a storage area in Athens in facilities sufficient to meet even the highest demand.

In an ergonomically constructed self-owned facility, paying great attention to detail and to the choice of machinery both for the production lines and the ancillary tasks, we oversee the whole spectrum of production by closely monitoring its every phase.

Having all these in mind we designed seven fully efficient production lines, which guarantee an integrated and complete result for our customers.





## ADMINISTRATION



## 1 Plastic Sheet Production

By using choice raw materials we place the greatest importance and attention on the product, even in its unprocessed form, with a highly-skilled eight-person staff team.



## 2 Thermo-forming production

The most important phase of the production, where the amorphous mass is transformed into the formed product, ready for use.



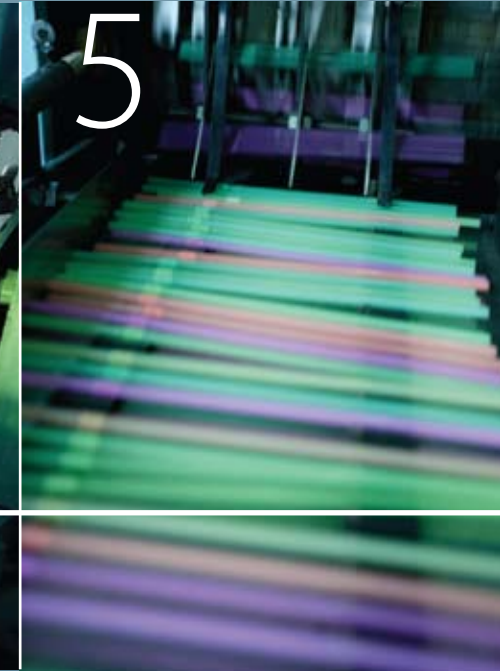
## 3 Recycling

Our respect for the environment leads us to take preventive steps for its protection. We keep up-to-date and informed on the new facts and research coming to light concerning environmental conditions, because we believe that information is a source of development and constant assurance of production conditions.



## 4 Department of Design and Printing

One more innovation introduced by our company; we undertake the printing of your company's logo. Moreover, the specialized and experienced design team creates new designs for your products that stand out for their innovation, ergonomics and design. This way, we are constantly proving that we are open to new challenges and our actions are motivated by the desire to fully satisfy and benefit our customers.



## 5 Straw Production Department

**A product demanding great attention during the production process; our straws are manufactured following the strictest specifications. The technique for transforming the amorphous mass into a formed and useful product is accomplished by machinery of cutting edge technology, under our strict supervision.**



## 6 Store Houses

The company's storage areas, covering a total surface area of 5,500 m<sup>2</sup>, have a capacity to hold large reserves of all our products and merchandise, in order to provide instant service to our customers anytime they need it, something which **LARIPLAST** considers a basic obligation.



## 7 Technical Department

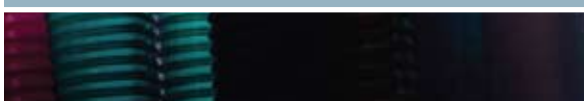
Staffed by 15 people, carefully chosen and with the best qualifications, the technical department ensures the highest standards of quality for the finished product as well as the smooth operation of the entire production chain. This way we ensure the delivery of outstanding products both in quality and design.



# P

## PRODUCTS

After a 39 year successful course, **LARIPLAST** has created a full range of products, capable of meeting even the most demanding requirements and desires of any household or enterprise.



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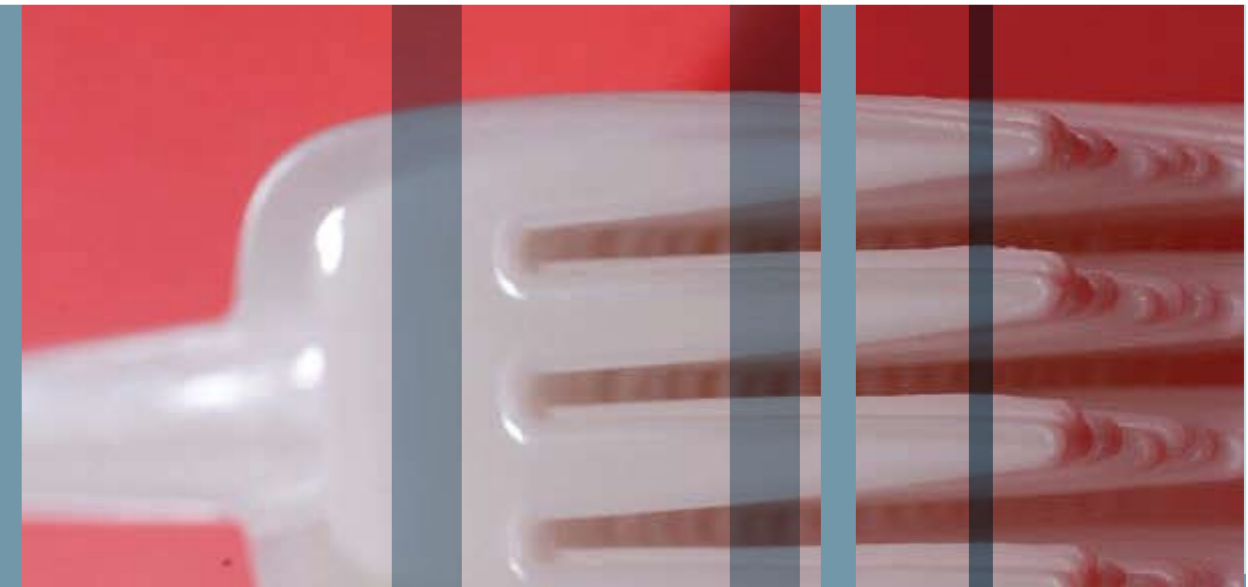
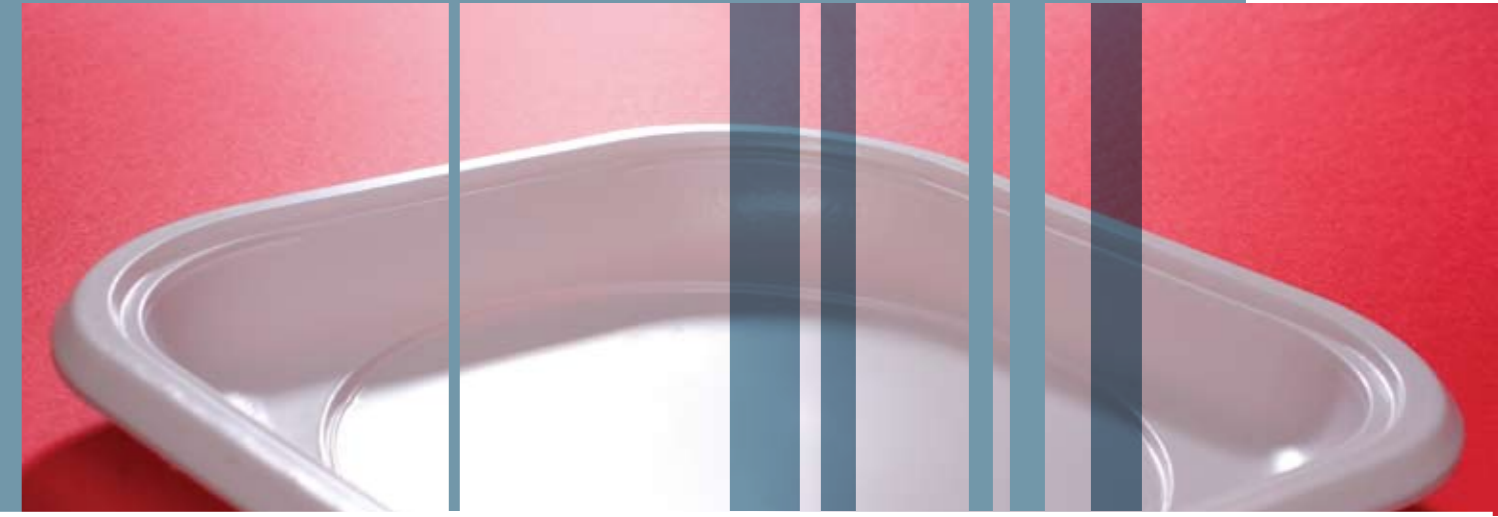


### Cups, Lids, Straws

We are proud in LARIPLAST to have acquired the fame of having the highest quality plastic cups, lids and straws, for every use. For hot or cold beverages, in handy packaging and a large variety of sizes and design, they are available for retail and wholesale. Enjoy the exceptional quality, the unique design and ergonomics of our products wherever you are.

### Plates, Cups, Cutlery

Plates, cups and cutlery, available in a variety of sizes, are especially designed to meet your every need for greater stability and durability; in innovative designs and a large range of colours which make their use fun, while proving their functionality in every situation.



## DISTRIBUTION NETWORK



**LARIPLAST** meets your every need, both in Greece and abroad.

Since constant improvement is our driving force, in 1996 we established collaborations with global networks. Our products are distributed in Balkan countries, the Middle East, in European markets like England, Belgium, Italy, the Netherlands and Cyprus, even reaching the other side of the Atlantic.

Distribution has to do with catering services, wholesale and retail, with our collaborations constantly expanding, both in specialization and in coverage.

After a 39 year presence in the plastics sector, we possess the largest and best organized distribution network, supported by four large transportation vehicles, a tri-axle truck and smaller service trucks.

Our partners have qualifications which are fully harmonised with the specifications our company has set in order to ensure its smooth operation and for you to enjoy **LARIPLAST's** integrated services, anywhere in Athens or the world.



**LARIPLAST**, based on the expertise, the experience and the principles which govern it, has created a number of services, which stand out for their innovation but also for their thoroughness.

Welcome this innovation by a company which already counts 39 years of successes and continues with trust and confidence towards the future.



## SERVICES

### ■ Brand-building

We find a solution for your every need. We created the brand-building department, staffed by people at your disposal to listen and realize your desires, starting by building your company's brand. We undertake the creation of an integrated range of products under your logo, this way strengthening your company's name. This is a service especially important for small and medium enterprises, providing them with the opportunity of having their own unique designs on their products, thus building their own company's image.

Moreover, by creating your own range of products, you enjoy a series of privileges, like developing accuracy, while at the same time you get a more professional look, your own product gaining added value.

# S



### ■ Exclusive delivery

Another innovation ensures the delivery of your order in only four working days. Moreover, we inform you of the exact date and time of delivery, at the location specified by you.

### ■ Promotion

Our specialized expertise, allows us to suggest the most innovative packaging and provide valuable advice for creating the optimum image for your product. This way you enjoy the best communication and promotion at the retail points, which advances your enterprise.

### ■ Make your Product

Our experience in the sector of product design bears the most impressive results, even in the creation of new plastic packaging models.


### ■ Speedy Run

When your needs require the creation of specialized products in a short time, **LARIPLAST** is the only company which can deliver your entire order in just 14 days after the final approval of the maquette, in order to crown your event with success.

With a capacity to produce and deliver 30,000 pieces in only a few days, we take care to fully satisfy our customers, reducing the need to save storage space and avoiding the upheaval brought upon by the lack of programming.



## VISION



**LARIPLAST** set the foundations in order to be able to quickly and successfully respond to the challenges of the future.

Constant development and investment in the latest technology in the plastics sector, as well as direct contact with international innovation, both in raw materials and production methods, ensure that even your most difficult demands will be met.

The above factors make it possible to draw up a strategy, which is presented in summary below:

- Maintaining and strengthening our position in the market.
- Further developing exports, while at the same time opening new offices and industrial production units mainly in the Balkans, an area with a great development potential, but also in developing markets like the Ukraine and Romania.
- Providing integrated, combined solutions and pioneering services.
- Serving and creating added values for our customers.
- Expanding the branding method.

**LARIPLAST's vision reflects the impetus of a company refusing to remain stagnate and insisting on development and the search of innovation, motivated by the will to offer the greatest possible satisfaction to the people that choose it.**

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**Tel:** +30 2410 661185-7 | **Fax:** +30 2410 661186

**Store houses:** 46-48 Ilia Zervou St., A. Patissia | 11 144 | Athens

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